



RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

LONNIE MACK (Fraternity 925)
 ● "I'VE HAD IT" (2:12) [Brent-BMI—Bonura, Ceroni] Lonnie Mack, of "Memphis" and "Wham" fame comes on strong vocally and instrumentally, with this teen ollie. This jumper will excite frog-dance lovers. Keep close watch on this one for spins and sales.
 (B) "NASHVILLE" (2:19) [Carlson-Edward BMI—Mack]

GOLDEBRIARS (Epic 9673)
 ● "PRETTY GIRLS AND ROLLING STONES" (2:00) [Blackwood BMI—Boettcher, Neilson] The Goldebriars could quickly jump into the national limelight with this rollicking, hard-driving, rhythmic updating of the folk oldie with an infectious, commercial beat and some smart lyrics. Plenty of potential here.
 (B+) "SHENANDOAH" (3:04) [Blackwood BMI]

BROTHERS FOUR (Columbia 43025)
 ● "SEVEN DAFFODILS" (2:40) [Sanga BMI—Hays, Moseley] The Brothers Four could strike paydirt with this hauntingly beautiful reading of the emotion-packed, romantic folk ballad. Side is culled from the group's "Sing Of Our Times" LP. Watch it.
 (B+) "SAN FRANCISCO BAY BLUES" (2:02) [Hollis BMI—Fuller]

RONNIE DOVE (Diamond 163)
 ● "SWEETER THAN SUGAR" (2:10) [Tobi Ann BMI—Wray] This fast paced thumper loaded with the hit sounds of the big English chart-makers is a good bet to take a ride to chartsville. Dove's sock-rock performance is backed in spirited style by a big chorus and ork showcase. Can be a sales-sizzler.
 (B+) "I BELIEVE IN YOU" (2:15) [Tobi Ann BMI—Wray]

RICKY ALLEN (Age 29125)
 ● "HELP ME MAMA" (2:42) [Melva BMI—Allen] Ricky Allen clicked recently with "Cut Me-A-Loose" and this rhythmic pop-r&b tear-jerker could develop into a potent chart-contender. Side boasts a full ork backing and a fine teen-angled multi-danceable beat.
 (B+) "THE BIG FIGHT" (2:50) [Melva BMI—London]

JOE & EDDIE (Crescendo 316)
 ● "SWING DOWN CHARIOT" (2:30) [Neil BMI] Joe and Eddie, who made some noise last time out with "There's A Meeting Here Tonight," are a cinch to create a stir with this pulsating, fast-moving rendition of the happy gospel-blue evergreen.
 (B) "WILD IS THE WIND" (2:40) [Jungnickel ASCAP—Tiomkin, Washington]

SHORTY LONG (Soul 35001)
 ● "DEVIL WITH THE BLUE DRESS" (2:49) [Jobete BMI—Long, Stevenson] Newcomer Shorty Long could pull some fast loot with this slow-shufflin' pop-r&b chorus-backed ode in which he weeps about all the woe his gal is causing him. Tamla/Motown distributes.
 (B) "WIND IT UP" (2:11) [Fuqua BMI—Long, Gordy]

PAUL ANKA (RCA Victor 8349)
 ● "MY BABY'S COMIN' HOME" (2:10) [Spanka, Trio BMI—Anka, Butler] The chanter can be back in big hit business as he turns in a captivating thump-beat re-fitting of "When Johnny Comes Marching Home." Side has an intriguing sound that sends it on its way.
 ● "NO, NO" (2:02) [Spanka BMI—Anka] This end's an infectious bossa nova-like affair that can also make it to chartsville. Potent musical showcases on both ends.

THE FOUR-EVERS (Smash 1887)
 ● "BE MY GIRL" (2:37) [Elephant, Jonic ASCAP—Gaudio] Chances are the Four-Evers will have a solid chart-maker in this terrific stomp-a-twist romancer from the Four Seasons school. Side has those sounds necessary for hitdom. Keep close tabs on it.
 ● "IF I WERE A MAGICIAN" (2:37) [Spanka BMI—Kasha, Halley] On this end the artists turn in another strong teen beat cha cha outing that can break thru.

DON KNOTTS (Warner Bros 5431)
 ● "I WISH I WERE A FISH" ASCAP—Adamson, Fain] Tune, taken from the movie "The Incredible Mr. Limpet," is a cute kiddie type number which has already received solid TV exposure. Can become a huge success as the flick makes the local neighborhood rounds. Dandy assist by the Porpoises on this pleasant toe-tapper.
 (B+) "THE MR. LIMPET MARCH" (2:20) [Withmark & Sons ASCAP—Adamson, Fain]

BRUCE CHANNEL (Melody 112)
 ● "SATISFIED MIND" [Star-day BMI—Rhodes, Hayes] Channel's Melody bow has him rockin' the old country chart item in a "Stagger Lee" style. Rocker has a good chance to give a repeat performance of Channel's oldie. "Hey Baby." Deck could click big in the sales department. Tamla/Motown distributes the label.
 (B+) "THAT'S WHAT'S HAPPENIN'" [Jobete BMI—Hausey McMeans]

LOU RAWLS (Capitol 5160)
 ● "THE HOUSE NEXT DOOR" (2:53) [Away BMI—Carr, Barnum] Lou Rawls, who recently made some noise with his "Tobacco Road," issue, could have his biggest side to date with this ultra-commercially arranged blues item sparked by a solid rock band and chorus backdrop. The chanter is a first-rate blues singer and this one surely merits plenty of attention.
 (B+) "COME ON IN, MR. BLUES" (2:25) [Marvelle-BMI—Bradford]

NATHANIEL MAYER (Fortune 557)
 ● "GOING BACK TO THE VILLAGE OF LOVE" (2:23) [Trianon BMI—Mayer, Brown] Artist, who scored big with "Village Of Love," returns to the wax scene with this thumpin' partytime sequel that can also step out.
 (B) "MY LAST DANCE WITH YOU" (2:25) [Trianon BMI—Brown]

Best Bets

JODY MILLER (Capitol 5162)
 ● "THEY CALL MY GUY A TIGER" (2:37) [Central Songs-BMI—Hildebrand—Stone] Jody Miller, who recently kicked up a chart fuss with "He Walks Like A Man," is back on the scene with this tough, beat-ballad sound for Capitol. The catchy tune is sure to get attention. Watch the sales and spins.
 (B+) "WONDERFUL ROUND OF INDIFFERENCE" (2:34) [Central Songs-BMI—Hildebrand]

JERRY WALLACE (Mercury 72258)
 ● "LET THE TEARS BEGIN" (2:30) [Vidor-Saturday—BMI—Bond] Jerry Wallace of "Primrose Lane" fame makes his debut on Mercury with this smooth ballad. This pleasantly arranged deck rings of a country flavor which could bring sales in both pop and country markets.
 (B+) "BUTTERFLY" (2:35) [Sherman-DeVorzen—BMI—DeVorzen—Crawford]

MOLLY BEE (Liberty 55691)
 ● "HE DOESN'T WANT YOU" (2:00) [E. H. Morris—ASCAP—Ballard—Marks] Molly Bee, who has tasted occasional chart success, could bust wide open with this tough multi-track swinger that is almost sure to excite the teens. Watch this catchy tune carefully.
 (B+) "OUR SECRET" (2:18) [Glo-Mac Metric—BMI—Grofford]

CHAD MITCHELL TRIO (Mercury 72257)
 ● "BARRY'S BOYS" (2:36) [B. F. Wood ASCAP—Reizner] The Chad Mitchell Trio unleashes its potent vocal and instrumental talents full-blast on this easy-going, biting satirical spoof on GOP Presidential contender Goldwater. Should get big play from Democratic deejays.
 (B+) "WHAT DID YOU LEARN IN SCHOOL TODAY" (2:09) [Teena ASCAP—Paxton]

CAROL CHANNING (RCA Victor 8350)
 ● "PUT ON YOUR SUNDAY CLOTHES" (2:15) [E. H. Morris—ASCAP—Herman] Carol Channing, who's nately delighting her audiences with her "Dolly" performances, serves up one of the show tunes in her inimitable throaty exuberant manner. The jocks should be on this one in short order as it has same happy "Hello Dolly" quality.
 ● "SO LONG DEARIE" (2:12) [E. H. Morris—ASCAP—Herman] This end, too, is sure to come in for its share of sales and spins. It's another from the show that gets that special Channing treatment.

ROSE MARIE & BILL IVEY (Jameco 2002)
 ● "SWEET SLUMBER" (2:35) [Advanced-ASCAP—Woode, Neiburg, Millinder] Here's an easy-listening ballad outing by Rose Marie & Bill Ivey with the Sabers that could collect its share of sales and spins. It's got an infectious quality that could send it on its way.
 (B+) "MOST OF ALL" (2:04) [Arc-BMI—Fuqua, Freed]

THE FLEETWOODS (Dolton 93)
 ● "RUBY RED, BABY BLUE" (2:22) [Painted Desert BMI—Russell, Cason] Look for the Fleetwoods to return to their winning chart ways with this new Dolton offering. Side's an extremely pretty ballad lighter that again spotlights the crew's oh-so-smooth stylings. Watch it.
 (B+) "LONESOME TOWN" (2:02) [Eric BMI—Knight]

MACK STARR (Chene 101)
 ● "BUNDLE OF JOY" (2:30) [Keymen & Cartwright BMI—Smith, Relf, Nelson] The songster, once part of the Olympics vocal group makes his debut on the new label with a solid R&B presentation that could cut thru pop markets too. Deck has the sound hits are made of. Get with it. Label's located in Los Angeles.
 (B) "DOWN BY THE WATER-HOLE" (2:00) [Keymen & Cartwright BMI—Brown]

THE VANDELLS (ABC Paramount 10535)
 ● "WHIRLAWAY" (2:20) [Al Gallico—BMI—Sherrill] Special gimmick opening that sounds like bullets ricocheting, introduces a cleverly arranged instrumental. The pleasant melody reminds us of "Telstar" for the first second but then takes on an originality which could rocket it up the charts.
 (B) "TORCH" (2:14) [Al Gallico—BMI—Sherrill]

THE MADISONS (Limelight 3018)
 ● "BAD BABOON" (1:54) [Westbound-M. M. Cole—BMI—Jones] The Madisons introduce a new dance, "The Bad Baboon," with extreme effectiveness. A conglomeration of commercial gimmicks create a definite air of excitement for this up tempo number. Eye this one.
 (B+) "BECAUSE I GOT YOU" (2:03) [Westbound-M. M. Cole—BMI—Roth]

WALLACE BROTHERS (Sims 174)
 ● "PRECIOUS WORDS" (2:25) [English & Tuneglow BMI—Robinson] The Wallace Bros., who clicked last time out with "Faith," seem sure to garner plenty of spins with this slow-moving, shuffle-beat blues weeper in which they make a potent plea for romance.
 (B+) "YOU'RE MINE" (1:55) [Tuneglow BMI—Simons]

ALLISON GARY (Royo 701)
 ● "DARLING" (2:26) [Mia Sola-Cotillion BMI—Houston, Warwick, Nathan] Allison Gary teams up with the Burners on this first-rate organ-backed slow-moving r&b tearjerker which effectively builds in some interesting chromatic developments. Atlantic distributes.
 (B+) "BURN" (2:20) [Mia Sola-Cotillion BMI—Paterno, Nathan]

CINDERS (Original Sound 43)
 ● "I'LL FOLLOW YOU" (2:06) [Drive-In & Rickland BMI—Page] Gals have a strong offering on this side, done up in a shuffle-jump beat manner. Side has the right ingredients to make it a hit.
 (B) "THE STORY" [Drive-In & House Of Frotuen BMI—Mantola, Page]