



RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"TREAT MY BABY GOOD" (2:00) [T.M. BMI—Darin]

"DOWN SO LONG" (2:30) [T.M. BMI—Darin]

BOBBY DARIN (Capitol 5019)

Darin, who's been on a tremendously successful country-flavored kick, follows his "18 Yellow Roses" hit stand with a straight pop-teen effort. It's a pretty, tear-compelling up tempo bouncer, tabbed "Treat My Baby Good," that Bobby multi-tracks with telling effect. Terrific vocal-instrumental support supplied by Jimmie Haskell's crew. There's a real effective vocal assist on the infectious blues-waltz coupler.

"BETTY IN BERMUDAS" (2:26)

[Cameo-Parkway BMI—Mann, Marie, Appell]

"DANCE THE FROG" (2:30)

[Cameo-Parkway, Woodcrest BMI—Jackson, Straigis]

THE DOVELLS (Parkway 882)

The Parkway hit-makers should quickly add another big link to their fabulous chain (which now includes "You Can't Sit Down") with this new rockin' teen session. Leadoff portion's a frantic twist'er, tabbed "Betty In Bermudas," that the fellas deliver with solid sales authority. On the other end they enthusiastically rock out on a new dance step that could take the teen market by storm.

"THAT SUNDAY, THAT SUMMER" (3:09)

[Comet ASCAP—Weiss, Sherman]

"WISHING WELL" (2:35)

[Screen Gems—Columbia BMI—Weiss, Edwards]

NAT "KING" COLE (Capitol 5027)

Currently riding a new crest of singles popularity, Cole has two strong summertime sessions on his latest 45'er. "That Sunday," culled from the songster's "Lazy, Hazy, Crazy Days of Summer" smash LP, has evergreen potential, and Nat's handling of it should help speed the way. Somewhat more attuned to the teen trade is a likable ballad tagged "Wishing Well," with the Cole warble backed by a nice Latinish-rock sound. Both ends are chart-wise offerings.

"WONDERFUL! WONDERFUL!" (3:01) [E. B. Marks BMI—Raleigh, Edwards]

"COME WITH ME TO THE SEA" (2:51) [Cameo-Parkway BMI—Jackson, Straigis]

THE TYMES (Parkway 884)

The smooth-voiced song stylists can have a two-sided smash follow-up to their initial sales giant, "So In Love." One half's an enchanting new finger-snapping approach to the Johnny Mathis 'stepping stone' "Wonderful! Wonderful!" while the other, "Come With Me To The Sea," is a captivating pop lyrical adaptation of Tchaikovsky's "Pathetique" Symphony. Two 'must-programming' performances. Former's already a Top 100 item.

"A WALKIN' MIRACLE" (2:20)

[Planetary ASCAP—Hugo, Luigi, Weiss, Levy]

"WHAT I DON'T KNOW WON'T HURT ME" (2:27)

[Jon Ware, Frost, Figure BMI—Glover, Martin, Levy]

THE ESSEX (Roulette 4515)

The Essex turn out another solid chart contender that's loaded with the hit ingredients that gave 'em a chart-topper in "Easier Said Than Done." It's a similarly-styled jumper, labeled "A Walkin' Miracle," that has Anita Humes in the sparkling lead spotlite. More top uptempo teen stuff on the weeper coupler.

"I CAN'T STAY MAD AT YOU" (2:07)

[Screen Gems-Columbia BMI—King, Goffin]

"IT WAS ONLY A HEART" (2:35)

[Moss Rose BMI—Cruthfield, Anderson]

SKEETER DAVIS (RCA Victor 8219)

The country favorite, who established herself with the pop buyer as a result of her "End Of The World" and "I'm Saving My Love" stands, can really cement the happy relations with this new one. One half, "I Can't Stay Mad At You," finds Skeeter in a multi-track tailored-for-teens cha cha beat pose. The other end's a softer beat, dual-voiced romantic opus, labeled "It Was Only A Heart," that leans more towards the country mart. Two-sided sales dynamite.

"WHAM!" (2:12) [Carlson, Edwood BMI—Mack]

"SUZIE-Q" (2:30) [Arc BMI—Hawkins, Lewis, Broadwater]

LONNIE MACK (Fraternity 912)

Mack, who broke thru in smash style with his revival of "Memphis," can make it two-in-a-row with this newcomer. It's a wild, 'Pull-out-all-the-stops' affair, appropriately tagged "Wham!," that guitar-man Mack and his outfit rock out with coin-catching enthusiasm. Coupler's a tasty thumping beat musical up-dating of the years-back Dale Hawkins click.

"SOUL WALTZIN'" (2:18)

[Screen Gems-Columbia BMI—King, Goffin]

"HAPPY BEING FAT" (2:18)

[Screen Gems-Columbia BMI—King, Goffin]

BIG DEE IRWIN (Dimension 1015)

Irwin, who did a bang-up dual-mart sales job with "Swingin' On A Star," can easily do it again with this new Dimension slice. It's a pulsating, chorus-backed blueser that's all that the "Soul Waltzin'" tag implies. On the delightful rock-a-cha-cha-twist novelty coupler Dee claims that he's "Happy Being Fat." Watch it too!

JEAN MARTIN (Marjay 3625)

(B+) "TANTO-TANTO" [Southern ASCAP — DiMinno, Cardini] Catchy Italian-flavored novelty romantic gets a snappy survey from the lark and her joyous combo setting, which includes lively flute work. Spinable sunny item.

(B) "TANTO-TANTO" [Southern ASCAP — DiMinno, Cardini] The instrumental ensemble, called Scratch's Kats, solos on the number.

JEFF LANE (Battle 45918)

(B) "CARMELITA" (2:24) [Roganda BMI—Simon, Simon, Singleton] Inviting Latinish name-song is done with a pleasing bluesy quality by the good-voiced warbler and his backing, which includes a femme chorus. Nice end with good-music overtones.

(B) "SOMETHING" (2:01) [Roganda BMI—Singleton, Simon] This portion is squarely in the funky, bouncy blues area.

KELLY GARRETT (Ava 137)

(B+) "TOMMY MAKES GIRLS CRY" (1:59) [American BMI—B&G Page] A love-'em-&-leave-'em kid is going after another victim in this pro bright-beat display from the lark and her all-out ork-chorus backdrop. Kids are going for dates like this these days.

(B) "BABY IT HURTS" (1:56) [American BMI—Page] A shade milder upbeat stint here. Good sound.

EDDIE & THE SHOWMEN

(Liberty 55608)

(B+) "SQUAD CAR" (1:54) [Metric BMI—Johnson] A siren & percussion bit opens up what shortly leads into quite a romp from the guitar-led musicians. A teen ear-opener that might step-out.

(B) "SCRATCH" (2:35) [Electron BMI—Edwards, Moles] Additional no-let-up rock business from the crew.

LES BROWN JR. (Liberty 55601)

(B+) "WAIT A LITTLE LONGER" (2:09) [Marvin-ASCAP—Segal, Fisher] Les Brown Jr. showcases an appealing and warm vocal talent on this Liberty deck. The lad's style is distinctive with hints of Darin and Jack Jones in his delivery. A romantic ballad that should appeal to both teens and adults. Could be a winner.

(B+) "SWEET DREAMER" (2:28) [Marvin-ASCAP — Segal, Fisher] Another of the same flavor here with equal polish and charm. Also deserves spins and attention.

CHARLY TABOR

(London Int'l 10026)

(B+) "BLUE ANGEL" (2:37) [Peer Int'l-BMI—Gunter, Neumann, Stanke] The big ork of Charly Tabor gives the full treatment to this very melodic instrumental with plenty of lush strings and an Eddie Calvert styled trumpet solo. This is top-drawer dancing and wee hours programming fare.

(B+) "HOLIDAY IN HEIDELBERG" (3:05) [Rex-BMI—Gunter, Neumann] More sweet trumpet sounds on this end with another tastefully arranged waltz tune.

THE CHARMETTES (Kapp 547)

(B+) "PLEASE DON'T KISS ME AGAIN" (2:16) [Rongee & Highwood BMI—Young] Gal for a can't-we-just-be-friends status with the guy in this interesting, busy middle-beat blend. Sound is right in today's teen-market groove.

(B) "WHAT IS A TEAR" (2:20) [Rongee & Highwood BMI—Young] Another colorful teen-ballad affair.

RAL DONNER (Reprise 20192)

(B+) "RUN LITTLE LINDA" [Saloon Songs & Miraj BMI—Joseph] This is potent rockin', not unlike—as one might suppose from the title—hit sides by Dion. Despite its familiarity, the deck gives the kids a strong work-out sound.

(B) "BEYOND THE HEART-BREAK (But Still in Love)" [Saloon & Ral Donner BMI—Donner] Ral has the deep-toned ballad quality of Presley here.

TUPPER SAUSSY (Monument 822)

(B+) "YELLOW SUMMER" (2:55) [Combine BMI—Sausy] Label asks disk buyers to "Discover Tupper Sausy" on an LP, and this extract from the pianist's debut package should aid in that discovery. A lovely Sausy-created tune is warmly styled by the artist against a fine legit, string-loaded backdrop. Solid mood sound with commercial appeal.

(B) "CONTRARY WALTZ" (2:49) [Combine BMI—Sausy] A swingin' jazz-waltzer from the LP.

THE BEARCATS (Cameo 269)

(B) "TRACY'S TUNE" (2:25) [Wyncote ASCAP — Wisner, Edelman] The onetime hit theme from the TV production of "The Philadelphia Story" is done with a fine Dixieland-ballad approach by the sax-led combo. It's a haunting tune, and well-worth this entry.

(B) "THEME FROM 8½" (2:06) [E. B. Marks BMI—Rota] Theme from the celebrated Italian flick gets a sprightly Continental-styled Dixieland reading.

MARIE LA DONNA (Gateway 713)

(B+) "BOBBY BABY (What Am I Gonna Do With You)" (2:10) [Merna BMI—Stirling] Things go along at a catchy teen-market pace in this tuneful outing by the lark and her combo-chorus backing. Rockin' deejays would be wise to leave programming room for this one.

(B) "PRETTY LITTLE BABY" (2:15) [Merna BMI—Stirling, Nauman] Less effective bouncy-beat product.

RICHIE ALLEN (Imperial 5984)

(B+) "THE QUIET SURF" (2:15) [Travis BMI—Podolor] The teen guitarist fronts a striking, medium-beat display of an intriguing theme. Surfin' sound that veers effectively from the romp-surf decks.

(B) "BALLAD OF THE SURF" (2:12) [Travis BMI—Podolor] More dramatic doings for the surfin' trade.

JOEY WELZ (Bat 1002)

(B) "THE WHISTLING PIANO MAN" (2:25) [Ursula-BMI—Welz] The chanter-88'er sings, plays and whistles this happy ditty. A strong boogie beat abetted by castanets and a multiple track vocal create an interesting sound situation. Pleasant listening.

(C+) "THE MYSTERY OF LOVE" (2:20) [Ursula-BMI—Welz] The sounds are updated on this track with the time-tested rock beat and a sans-lyric choral backdrop. Not much originality of melody.

JUDY KAYE (B-W 621)

(C+) "TAKE EVERYTHING" (2:35) [B-W BMI—Ward, Ward] Against a sprightly countryish setting, the songstress offers an OK reading of a so-so country ballad.

(C) "YOU CAN'T HURT ME ANYMORE" (2:05) [WelDee BMI—Kearney] Unhurried country-flavored entry.