



SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

- "MEMPHIS"
LONNIE MACK Fraternity 906
- "TIE ME KANGAROO DOWN, SPORT"
ROLF HARRIS Epic 9596
- "RING OF FIRE"
JOHNNY CASH Columbia 42788

Capitol-Angel Bows June Stereo Tape Rel.

HOLLYWOOD—Two Capitol and four Angel releases on 4-track stereo tape are available for the month of June. On Capitol are "Touch Me Softly" by George Shearing and "Vale of Dreams" by Virgil Fox.

The Angel tapes are "Maria Callas Sings Great Arias From French Opera," "Operatic Arias" by Franco Corelli, "Volume Two of Lollipops" with Sir Thomas Beecham and the Royal Philharmonic, and "Also Sprach Zarathustra" with Lorin Mazel conducting the Philharmonia Orchestra.

Bigtop Reservicing Noise-Making Deck

NEW YORK—Sparked by local noise, Bigtop Records has initiated the reser-ving of a singles deck originally released about four months ago. Side is "Poof!" by Kenny Lynch, which WMEX-Boston deejay Arnie Ginsberg, credited with breaking a number of decks, began to air recently at the request of some college students. Exposure resulted in lively sales action in the Boston area through Dumont Distributors, the label's outlet in the city. Complete national reser-ving will be completed this week.

Cary Ups Resin Prices

NEW YORK—Cary Chemicals of New Jersey has just increased the price of resins used for making mono and stereo disks. Its Blacar 386, for stereo use, is now 18¢ a pound, while Blacar 385 and 387 are now 17½¢ a pound, and 389 is 17¢ a pound.

Prepping For Annual Dinner



CHICAGO—The four members of the Combined Jewish Appeal Amusements Division recently met at the Standard Club here to discuss plans for their annual dinner set for June 24. Standing (left to right) in the above pic are Lee Brooks (co-chairman) of Cash Box, distributor James Martin (co-chairman), Morry Alexander (co-chairman) and distributor Milton T. Salstone (chairman of the division).

Columbia Sets 6 Tape Release For June

NEW YORK—Columbia Records will release three Masterworks and three popular recordings in its June package of 4-track stereo tapes. Included in the release are "Eine Kleine Nachtmusik" with the Columbia Symphony Orchestra conducted by Bruno Walter; Tchaikovsky's "Symphony No. 4 in F Minor" with the New York Philharmonic and Leonard Bernstein; "The Grand Canyon Suite" and "The Carmen Suite" with the Philadelphia Orchestra and Eugene Ormandy; "Johnny's Newest Hits" by Johnny Mathis; "The Giants of Jazz"; and "Golden Hawaiian Hits" with Marty Manning.

Philly Music Folks Making Crime Flick

PHILADELPHIA—A number of music world figures are involved in the filming of a crime melodrama in Philadelphia. Called "The Block," the feature length flick is being produced by Philadelphia publisher James E. Myers, whose firm, named after him, has the copyright of "Rock Around the Clock," the rock 'n roll classic, heard in the film, and WPEN deejay Red Benson. It's the first of a string of four or five pics that the pair will produce through their new production company.

Starring in "The Block" are Lillian Reis, the Philly nitery owner who has made real-life headlines, and singers Norman Brooks, Dick Lee, and Joan Weber.

As for "Rock Around the Clock," Myers said that the classic teen-beat tune is getting feature flick exposure for the 14th time in "The Block."

Mercury Singles Climb Again Along With Temperature

CHICAGO—Traditionally strong in summer single sales, Mercury Records heralded Chicago's first 90 degree scorcher on June 3 with hot sales in singles. According to Irwin H. Steinberg executive vice-president of the organization, orders on singles for the day exceeded 125,000 units.

The Philips and Smash divisions of the corporation were also reporting hot sales last Monday (3), according to Charlie Fach, Smash label chief, and Lou Simon, national sales manager for Philips.

The day brought heavy orders pouring in on all labels. Lesley Gore's top-of-the-chart hit "It's My Party"; Brook Benton's "My True Confession"; Ray Stevens' "Harry The Hairy Ape" and the Shackelfords' "Stranger In Our Town" were hot sales items on the Mercury label. Smash Records' "I'm Movin' On" chart-rider with Matt Lucas, and Philips Records' "First Quarrel," latest Paul and Paula disc, were hot on the sales charts.

Commenting on the sales surge, Steinberg commented, "We feel that with the single product currently bringing strong sales volume and the material we have on hand yet to be released, Mercury will stay very hot during the entire summer. Moving into the fall, with the addition of such name artists as Johnny Mathis, the Chad Mitchell Trio, Sarah Vaughan and Ivory Joe Hunter, the organization is looking forward to the biggest year in the history of our business."

Explaining Mercury's traditional strong summer single sales, Kenny Myers, Mercury VP in charge of sales, pointed out sales for the Mercury label in past years. Mercury scored during the summer of '62 with Brook Benton's "Lie To Me"; Rex Allen's "Don't Go Near The Indians"; Ray Stevens' charter, "Ahab The Arab" and Dinah Washington's "I Wanna Be Loved." In 1961, Myers further pointed out, single sales were traditionally hot for the label with LeRoy Van Dyke's international chart-topper, "Walk On By"; Benton's "Boll Weevil Song" and Ray Stevens' novelty hit "Jeremiah Peabody's "Poly Unsaturated Green and Purple Pills" and Clyde McPhatter's "Lover Please." In 1960, Brook Benton kept summer sales climbing with "Kiddio" and "I Believe" while The Platters stirred up another hot breeze with "Red Sails In The Sunset." Clyde McPhatter also came up with a hot weather charter, "Ta Ta." The summer of 1959 was another sales buster with Dinah Washington's "Unforgettable."

Charlie Fach, Smash head, commented on the label's single sales: "Smash Records is following in the organization's tradition because some of Smash's biggest hits were summer releases. Joe Dowell's 'Wooden Heart' and Joe Barry's 'I'm A Fool To Care' were the hot hits of 1961. Two summer chart-riders in 1962, were Dickey Lee's 'Patches' and 'Little Red Rented Rowboat' with Dowell. Matt Lucas is a single sales buster for 1963, and climbing on the hot weather bandwagon is Bill Justis' 'Tamoure' currently a chart topper in foreign markets."

International in scope, Philips' Records seasonal single sales volume were spearheaded in 1962 by the now year-old label's summer charter, "Silver Threads and Golden Needles" by The Springfields. Lou Simon indicated 1963 is keeping up with tradition. "On the charts and climbing are 'First Quarrel' with Paul and Paula, Ronnie Carroll's 'Say Wonderful Things' and the Frontier's 'I Only Have Eyes For You.'" Darrell McCall's 'Hud' is showing powerful sales across the nation . . ."

It's Raining LP



WASHINGTON—A Chillum, land housewife, Mrs. Sunny D'Agostino, recently won 1250 Capitol LPs, one copy for each LP label's catalog, in WWDC-Washington's "1001 Nights" contest. round-the-clock station-wide promotion, the contest ran five weeks both WWDC-AM and WWDC-FM. Eight to ten second excerpt five records were aired each week. The outlet's listeners were asked to identify each musical selection by the artist. Mrs. D'Agostino was the only person to correctly identify mystery tunes and artists. Her selections (left to right) in the above WWDC prexy Ben Strouse, D'Agostino and Bill Turner, promo manager.

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