



Country Reviews

CINCINNATI CUT-UPS

Tab Hunter, who was in town to ballyhoo Warner Brothers newest picture "Spirit of St. Louis", stopped off at Our Lady of Cincinnati College where he was surrounded by hundreds of beautiful young ladies who attend the college. They were interested in Tab's career as well as his personal interest in Natalie Wood. He was asked if he would record again and his answer was "I love recording too much to stop now." . . . Bob Smith of Ft. Thomas, Kentucky won the auditions to become a regular on "Pantomime Hit Parade" over WCPO-TV, the program is often seen over ABC starring Dotty Mack. Smith won over many contestants for the job that was vacated by Bob Braum (a recent winner of "Talent Scouts") who is now working at WLW. Another contestant L. K. Patton who was a runner up to young Smith has landed a job at WZIP thru the auditions for Pantomime Hit Parade. We wish them both good luck. . . . WCKY-deejay Rex Dale reports that the Jazz concert featuring Ted Heath was a huge success, and played to capacity both afternoon and evening last Sunday at Shubert's. . . . Joe Cella, former regional editor of TV Guide has become manager of press relations at WLW stations. . . . We understand that Dottie Dreffer (a housewife) will be the first featured singer on Bill Thall's new show which will get underway March 4th on WKRC-TV. The show time will be from 1:30 'till 2:30 PM weekdays. . . . Ruth Lyons has just celebrated her 11th year on WLW. The "50-50 club" which switched from radio to TV eight years ago, has a ticket sell-out 3 years in advance. Since joining the station Miss Lyons has given 2,860 performances.

When the April 6th issue of Saturday Evening Post appears on the newsstand there will be a feature story on Cincinnati's most colorful TV personality, Miss Ruth Lyons. The story written by James Maxwell, noted Cincinnati author, describes Miss Lyons as "the major star of WLW, and one of the most successful personalities on the airwaves." . . . Leonard Goldenson and Oliver Treyz (President and Vice President of ABC) were in town to meet with Mort Watters (General Manager) of WCPO-TV this week. . . . Jorge Bolet (Cuban pianist) will be featured in the Friday, March 8th, artist series at Taft Auditorium. . . . Arthur Lee Simpkins is the headliner at Beverly Hills for the next two weeks. . . . Hardrock (emcee of WWVA's Jamboree) has a new record out on Emperor Label that should please the teenagers called "Who, I Mean Wheel!" The flip side, "We Three", should please the adult market; it has a real different sound.

Please send all news to Cincinnati Cut-Ups, 7771 Cheviot Rd., Cincinnati 31, Ohio.

HARDROCK
On
EMPEROR
Sings
"WHOO! I MEAN WHEEL"
BMI

"ALL SHOOK UP" (1:58) [Presley & Shalimar BMI—O. Blackwell, E. Presley] **"THAT'S WHEN YOUR HEARTACHES BEGIN" (3:20)** [Fred Fisher ASCAP—Raskin, Brown, Fisher]

ELVIS PRESLEY (RCA Victor 20-6870; 47-6870)

● The multi-million record seller, Elvis Presley, hits the wax market this week with two more sides that are a cinch to keep his all-market hit chain intact. (See Pop reviews.)

"B-I-BICKEY-BI, BO-BO-GO" (2:13)

[Central BMI—Carter, Nalls, Rhodes]

"FIVE DAYS, FIVE DAYS" (2:35)

[Central BMI—Rhodes, Willey, Franks]

GENE VINCENT
(Capitol 3678; F3678)

● Gene Vincent, who rode high on the pop, country and r&b charts for many months with his "Be-Bop-A-Lula" smasher, is chart-bound, once again, with both ends of his latest Capitol pairing. On one half, Gene and the Blue Caps erupt with volcanic intensity as they colorfully belt out a wild, screamin', novelty tagged "B-I-Bickey-Bi, Bo-Bo-Go". However, Gene and the boys slow down the pace on the flip as they neatly run through a rhythmic, romantic blues rocker labeled "Five Days, Five Days". They're two hot sides that are gonna burn up the boxes. Take your pick.

"LET THE LIGHT SHINE ON ME" (2:08)

[Valley BMI—M. Carson]

"SATISFIED" (2:30)

[Acuff-Rose BMI—M. Carson]

MARTHA CARSON
(RCA Victor 20-6861; 47-6861)

● When Martha Carson appeared on the Steve Allen, Feb. 17th, NBC Coast-to-Coast Tv'er, she came pretty close to 'tearin' the house down'. The gal had the audience clappin' their hands, stampin' their feet and singin' along with her as she 'broke it up' with her electrifying performance of "Let The Light Shine On Me". The gal loses none of her dynamic personality as she puts this rockin', religious material on a biscuit that can spiral to the top of both the country and pop markets. Under lid, "Satisfied", a similar entry, also rates the raves but may be overshadowed due to the exposure of the flip. Two great self-penned efforts magnificently assisted by Joe Reisman's ork and chorus.

BENNY MARTIN
(RCA Victor 20-6855; 47-6855)

B+ "THAT'S THE STORY OF MY LIFE" (2:19) [Cedarwood BMI—W. Walker] Benny Martin joins the Victor stable with this release as he comes up with a deck that has the potential to bust out and climb the charts in short order. It's a first class vocal effort on a quick beat, sentimental affair featuring Del Wood's keyboard wizardry.

B "LOOK AT WHAT YOU'VE DONE" (2:28) [Cedarwood BMI—R. Hall] Under lid is a slightly up-tempo, romantic heartbreaker that Martin renders in a warm, penetrating style. Excellent coupler. Both ends have the goods.

BILLY JACK WILLS
(MGM 12444; K12444)

B "I LOVED AND LOST" (2:07) [Peer Int'l BMI—Prine, Bruner] Billy Jack Wills, ably assisted by his Western Swing Band, comes up with a strong chart contender as he tenderly spins a poignant, moderate beat lover's tale.

B "HEY, MR. MAILMAN" (2:00) [Pine Ridge ASCAP—Reading] Flip portion is a refreshing, quick beat romantic cutie that the songster knocks out in bright style.

THE AUSTIN BROTHERS
(Black Jack 1013; 45-1013)

C+ "NASHVILLE SPECIAL" [Lode-Austin, Dickerson, Reynolds] The Austin Brothers have a flavorful piece of train material to work with and they handle it in inviting manner. Effective harmonic-string support.

C+ "STOLEN MOMENT" [Lode-Royce, F. Austin] The boys blend their voices convincingly on this tear-compelling, moderate paced romantic affair.

GRANDPA JONES
(Decca 30264; 9-30264)

B+ "EIGHT MORE MILES TO LOUISVILLE" (2:17) [Hill & Range BMI—G. Jones] After traveling near and far, Grandpa Jones sings out in spirited style as he approaches the home town of his heart. A most appealing, fast paced item with click possibilities.

B "DARK AS A DUNGEON" (3:03) [American BMI—M. Travis] An emotion-packed, miner's tale of woe, set to a waltz tempo, is delivered with telling effect by Grandpa and Ramona Jones. Splendid assist by the Grandchildren on this powerful, two-sided Decca debut.

ROSE MADDOX
(Columbia 40873; 4-40873)

B+ "1-2-3-4 ANYPLACE ROAD (Somewhere, U. S. A.)" (2:50) [E. H. Morris ASCAP—Gimbel, Fine] A perfect wedding of melody and lyrics coupled with a first quality vocal effort makes Rose Maddox' latest Columbia offering a top contender for honors. Bill Strange's ork and chorus delightfully assist on this beautiful, pop-flavored waltzer.

B+ "TAKE A GAMBLE ON ME" (2:30) [Daywin BMI—Escamilla, B. White, Woodland] Here the thrush forcefully sings out on a sensational country-pop-rock 'n roller. Great change-of-pace pairing.

DELBERT BARKER
(King 5031; 45-5031)

B "HOW ABOUT A HANDOUT" (2:24) [Mar-Kay BMI—Barker, Innis] Here's a clever little romantic ditty on which Delbert Barker plays the part of a beggar starving for his baby's love. Catchy, up-tempo item that should latch onto a heap of airplay.

C+ "BROKEN HEART" (2:20) [Mar-Kay BMI—Barker, Snider, Snider] Here Barker teams up with the Robertson Brothers on a persuasive middle beat weeper with a soft, subdued string backdrop.

DON GIBSON
(RCA Victor 20-6860; 47-6860)

B+ "I CAN'T LEAVE" (2:17) [Acuff-Rose BMI—D. Gibson] Don Gibson, a new addition to the label, could have a double-barreled, debut winner on his hands. This end is a potent, self-penned lover's lament with an infectious, steady driving beat. Could develop into a smash.

B+ "I LOVE YOU STILL" (2:13) [Acuff-Rose BMI—M. Endsley] Bottom slicing, a quick moving, Melvin "Singing The Blues" Endsley piece of weeper material is performed with great feeling by the polished song stylist. Watch both halves.

MARGIE SINGLETON
(Starday 287; 45-287)

C+ "NOT WHAT HE'S GOT" (2:15) [Starrite BMI—Singleton] Margie Singleton sez that she'd prefer a true love, not one that hinges on the guy's fame or fortune. It's a pleasant, middle beat opus that the chirp spins in soft, sincere fashion.

C+ "ONE STEP (NEARER TO YOU)" (2:30) [Starrite BMI—D. Marais] Flipside, Margie expressively decks out a fetching, up-tempo romantic weeper. Easy-on-the-ears pairing.

CHARLIE WALKER
(Mercury-Starday 71081; 71081x45)

B "DANCING MEXICAN BOY" (2:05) [Starrite BMI—G. Jones] Charlie Walker turns in a sparkling vocal effort on his initial effort for the Mercury-Starday label. It's a contagious, quick paced ditty about a youngster from 'South of the border' who does the boogie with a Mexican beat.

B "GENTLE LOVE" (2:05) [Starrite BMI—J. Newman] On the reverse biscuit Walker waxes a heart-felt, romantic ballad with a rock 'n roll-flavored musical backdrop.

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