

Motif Records New Hollywood Diskery

Plans to Release in All Fields With Full Line of Singles and LPs

HOLLYWOOD—Milton W. Vedder, president, announced the formation of Motif Records in Hollywood this week with offices at 6269 Selma Avenue. The new label plans to record all types of music, with a full line of singles and package goods. Other officers of the company are: C. Drew Miller, vice president; Andre Brummer, vice president, and Phylliss Kirkwood, executive secretary. Brummer will record as an artist in addition to serving the label in an A & R capacity. Other artists under contract to Motif are vocalist Bob Phillips, and a new singing group—The Crescendos. First recording session for the new label was held this week at Capitol's Hollywood Studio. First single to be released will feature The Baton of Andre Brummer in two instrumentals. Two sides by vocalist Bob Phillips were also recorded at the session.

Zany Stunt Pays Off For Composer

PITTSBURGH, PA. — Joie Bruno, composer of the song "Bolder and Bolder," recorded by Doryce Brown on MGM, tried a zany stunt to promote the recording in the Pittsburgh area, with extremely unusual results.

When the record was released, Bruno climbed up a tree and made a vow that he would stay in the tree until the Doryce Brown recording sold a million copies. The disk still has a long way to go before it hits the gold disk figure, but the stunt has gotten Bruno a wealth of publicity and gifts.

Newspapers and magazines in the Pittsburgh area have all run stories on the stunt and local merchants have presented the composer with a TV set, innerspring mattress, and the telephone company has supplied him with a private wire direct to the tree. He is also broadcasting on three radio shows and invites people to call him for interviews.

Just last week, CBS newsmen were at the scene with movie cameras taking films for national distribution on TV networks.

Unique Signs Three

NEW YORK—Unique Records has added three well-known names to its artist Roster — Jerry Lewis, Jane Powell and the Vagabonds. The three veteran performers are expected to have their first releases out on the market in the next few weeks.

Bob Graybo, who recently joined Unique, is currently recording the score of the musical version of "Jack In the Beanstalk" for a forthcoming Unique LP. The musical will be presented as a Spectacular on NBC, Nov. 12, and will feature Cyril Ritchard, Donald O'Connor, Peggy King and Celeste Holm.

BIGGER! BIGGER! BIGGER!

"HONKY TONK"

BILL DOGGETT KING 4950

LITTLE WILLIE JOHN

Still Going Strong

FEVER

KING 4935

Just Out!!!

DO SOMETHING FOR ME

b/w

MY NERVES

KING 4960

NEW RELEASES

OTIS WILLIAMS and his CHARMS

WHIRLWIND

b/w

I'D LIKE TO THANK YOU MR. D.J.

DE LUXE 6097

EARL (CONNELLY) KING

THEY TELL ME

b/w

I CALL ON YOU

KING 4959

OTHER HOT RELEASES

JAMES BROWN and the FAMOUS FLAMES

Latest—

HOLD MY BABY'S HAND

FEDERAL 12277

EARL BOSTIC and BILL DOGGETT

BUBBINS ROCK

KING 4954

STILL A TOP SELLER—

PLEASE, PLEASE, PLEASE

FEDERAL 12258

EARL BOSTIC

ROSES OF PICARDY

KING 4943

THE "5" ROYALES

COME ON AND SAVE ME

b/w

GET SOMETHING OUT OF IT

KING 4952

MAC CURTIS

HALF HEARTED LOVE

b/w

GRANDDADDY'S ROCKIN'

KING 4949

RUDY MOORE

STEP IT UP AND GO

b/w

LET ME COME HOME

FEDERAL 12276

THE MIDNIGHTERS

TORE UP OVER YOU

FEDERAL 12270

JERRY DORN

WISHING WELL

KING 4932

**KING
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