

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country

JUKE BOX TUNES

Eddy Arnold Day In Nashville June 5

NASHVILLE—Eddy Arnold, the Tennessee farm boy who in 10 years has become one of the nation's top recording stars, will be feted by the state's outstanding civic and entertainment figures Sunday, June 5 at Nashville.

City streets in the downtown section will be decorated with pennants proclaiming "Sunday—Eddy Arnold Day" as a feature of the celebration. The main event will be an all-day picnic and barbecue at Gossett's Barn, five miles from the city, which will be attended by Gov. Frank Clement, Mayor Ben West, and many of Tennessee's outstanding disk jockeys and stage personalities as well as record dealers and juke box operators.

As a highlight of the picnic, Arnold will renew his contract with RCA Victor, the company for which he has sold more than 40 million records. Steve Sholes, director of country artists and repertoire for Victor, and Hugo Winterhalter, the company's musical director, will be on hand for the ceremony. Winterhalter made the arrangement and conducted the orchestra for Arnold's newest smash record, "Cattle Call."

McClung Appliances, RCA Victor distributor covering the Nashville territory, is cooperating with the company and civic leaders in sponsoring the event.

Arnold, who stars in his own television show as well as on records, began his career 15 years ago in Tennessee as a balladeer, playing his own accompaniment on guitar.

"In the years since then," noted Sholes, "neither Eddy the man nor Eddy the singer have changed. That's the main reason that he has become an American institution."

As in the cases of other success stories, Eddy's early career was marked by some trying times. At 8 he got an old mouth harp—the only toy he ever owned—which he eventually taught himself to play. A couple of years later he managed to squeeze enough extra money to buy himself a guitar from an old broken-down fiddle player. The instrument cost him two dollars, and before long he was spending his evenings playing guitar at square dances.

After a long series of local personal and radio appearances, his big break came when he got a job as singer with Pee Wee King and his Golden West Cowboys, then appearing on the "Grand Ole Opry" in Nashville. By 1943 Eddy had sufficiently established his popularity to strike out on his own. Since then his fame has increased steadily, and he holds to his credit many successful appearances on network radio and TV programs plus two motion pictures for Columbia in Hollywood.

CINCINNATI CUT-UPS

Cincinnati's "Mr. Show-business" Noah Schechter will celebrate his 50th year in the entertainment world this week. Starting as a baggy-pants comedian back in the vaudeville days when he was only seventeen, he later became a dramatic actor. In his early twenties he found out that this portion of show business was not for him, so he changed to management and today heads the Schubert, Taft and Cox Theaters. Yes, we here in Cincinnati can thank Mr. Schechter for the many fine stage shows he brings to us each year.

WLW's "Midwestern Hayride" made its debut on NBC-TV this week as a replacement show for the Red Buttons show, with Hugh Cherry as emcee. . . . Curley Coldiorn (Sullivan) and his Circle "C" Boys were in town this week pushing his new record "Cherokee Baby." . . . Russel Sims also was in town with his own label making the rounds. He has Ann Jones and Jimmy Patton, two fine country artists on his label. . . . Dean Miller co-star of CBS-TV series "December Bride" will be back in the Queen City this Summer teaching several classes at the College of Music.

The De John Sisters (Epic) packed them in this week end at Coney's Moonlight Gardens in spite of the bad weather we have been having. . . . Clyde Trask and Orchestra opened the dancing season at Ault Park with one of the largest opening crowds in the park's history on hand. . . . George "Smittie" Smith makes his first appearance at LaSourdsville Lake playing for dancing at Stardust Gardens and featuring vocalist Dottie Dane. Kenny Roberts (Dot) booked in the annual Auto show in Dayton.

- 1 IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
- 2 MAKING BELIEVE
Kitty Wells
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)
- 3 LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
- 4 YELLOW ROSES
Hank Snow
(RCA Victor 20-6057; 47-6057)
- 5 BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
- 6 I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
- 7 WOULD YOU MIND
Hank Snow
(RCA Victor 20-6057; 47-6057)
- 8 LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
- 9 ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
- 10 IT TICKLES
Tommy Collins
(Capitol 3082; F-3082)



(PLUS THE NEXT FIVE)

1. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
2. MAKING BELIEVE
Kitty Wells
(Decca 29419; 9-29419)
3. YELLOW ROSES
Hank Snow
(RCA Victor 20-6057; 47-6057)
4. LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
5. BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
6. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
7. WOULD YOU MIND
Hank Snow
(RCA Victor 20-6057; 47-6057)
8. ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Goldie Hill & Red Sovine
(Decca 29411; 9-29411)
9. IN TIME
Eddy Arnold
(RCA Victor 20-6069; 47-6069)
10. LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
11. THERE SHE GOES
12. IT TICKLES
13. IN THE JAILHOUSE NOW, NO. 2
14. AS LONG AS I LIVE
15. SATISFIED MIND

Pierce Quits "Opry" During Broadcast

NASHVILLE—Country star Webb Pierce, who has been with Grand Ole Opry since September 13, 1952, quit the Nashville radio show, during a broadcast, Saturday, May 21.

Pierce claimed neglect and indecision on the part of station WSM's management as the reasons for his resignation from the program. A Decca recording artist who has run off a string of 18 consecutive hits in the country field, Pierce stated that he's been writing to WSM executives for a year without receiving any sort of reply.

This was the first time in the almost thirty year history of Grand Ole Opry that an artist has quit, publicly—during a broadcast.

Nash Aims To Promote Country Music

NASHVILLE, TENN.—This week, Murray Nash made a formal announcement to people in the music business, explaining exactly what his recently established organization, Murray Nash Associates, expects to accomplish.

The firm's first aim is to get the country music field promotion minded. The company has set up offices in the Masonic Building on Seventh Ave. N., in Nashville, just two doors away from radio station WSM. In partnership with Nash are R. F. Scrivner and C. H. Bingham, two men connected with the petroleum industry in Lexington, Ky.

The other phase in which Nash Associates will concentrate is in the music publishing field. As a publishing company, it will strive to get the best country material—both songs and artists—available and expose and promote them. As an advertising and promotion agency, the firm intends to keep in a position to handle promotion and advertising of good country material for others.

Bursting Into Bloom!

Skeets Yaney's

"THE FLOWER OF MY HEART"

Acuff-Rose Publications

RED SOVINE

sings

"I HOPE YOU DON'T CARE" b/w

"I'M GLAD YOU FOUND A PLACE FOR ME"

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CEDARWOOD PUB. CO.

146 7th Ave. N. Nashville, Tenn.

JIMMIE WILLIAMS

Sings on MGM

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