

# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

In a survey recently completed by King Records, it was disclosed the 45 rpm is making speedy headway at radio stations. 1,000 stations were questioned and 75% answered. Only 104 of those answering wanted to receive 78 rpm disks, and of that 104, 75 wanted to be serviced with 78s only until January 1st when they will be equipped to handle 45s. . . . The number one and two songs on the Hit Parade currently are "If I Give My Heart To You" and "I Need You Now." Both were written by the same composers, Jimmie Crane and Al Jacobs. And both are published by Miller Music. . . . Singer Ford Lile and Bill Davis are setting up a new indie label, Shield Records. First album will be "Dinner Alone" with Ford Lile featured. . . . Bill Farrell promoting his first Mercury disk, "Runaround" and "Booten Baby" with appearances in Milwaukee and Chicago. . . . Mitch Miller planning to team up Marlene Dietrich and Frankie Laine on a tune called "Prunes" written by comedian Jackie Kannon. . . . Erroll Garner due into Basin Street November 16 where he will share billing with Woody Herman. . . . Charlotte Lord (former girl Friday to Bill Silbert) surprised the industry by taking out the marriage license and flying with her groom to California. . . . Al Morgan and family (three kids and wife) moved from their Chicago home to a new spot in California. Al planning a TV show to emanate from there. . . . David Whitfield about to arrive in the U. S. for a guest shot on the Ed Sullivan show. . . . Sammy Kaye begins a tour of one-nighters on November 12, his first date scheduled for the Castle Farms in Cincinnati, Ohio.



FRANKIE LAINE

to California. . . . Al Morgan and family (three kids and wife) moved from their Chicago home to a new spot in California. Al planning a TV show to emanate from there. . . . David Whitfield about to arrive in the U. S. for a guest shot on the Ed Sullivan show. . . . Sammy Kaye begins a tour of one-nighters on November 12, his first date scheduled for the Castle Farms in Cincinnati, Ohio.

## CHICAGO:

Mercury's Nick Noble about to embark upon an eastern promotional tour which will take him to Boston, Philly, Pittsburgh, Cleveland, Detroit, and several other cities, and will give Nick a chance to meet many, many music guys and gals for the very first time. As predicted here last week, both his disk, "My Own True Love" and "Please Don't Break My Heart" and Johnny Desmond's Coral coupling of "My Own True Love" b/w "The Song From Desiree" are getting lots of air play. . . . Speaking of Johnny Desmond, we want to thank him for all the nice things he's constantly saying about The Cash Box on his Saturday afternoon "Recording Hop." . . . The new Roy Hamilton Epic waxing of "Hurt" b/w "Star Of Love" reportedly expected to go pop. . . . Helen Grayco and Spike Jones and the "Musical Depreciation Review" played a concert just outside of Chicago this past Sunday (11/7). Helen's "X" recording of "Teach Me Tonight" b/w "Oop Shoop" really moving, while Spike's "Japanese Skokiaan" called one of his best efforts to date. . . . Lots of visitors in town this week: Don Cherry in to plug his "Country Boy." . . . Jaye P. Morgan promoting her first Victor sides, "That's All I Want From You" b/w "Dawn." . . . Georgie Shaw doing the Howard Miller TV show for the next two weeks. The Three Chuckles visiting dee-jays who've helped them with their "Runaround." Report they'll be opening at our town's Preview Lounge 12/8. . . . Rusty Draper, currently appearing at Fazio's in nearby Milwaukee, paid the Windy City a fast visit on his day off. . . . Many agree that June Valli's "Wrong, Wrong, Wrong," b/w "Ole Pappy Time" should be a sure click. . . . Ted Lewis a real favorite hereabout, currently starring at the Edgewater Beach Hotel's Marine Dining Room, for his first Chicago appearance in a long, long time. And Ted, of course, doing his usual fine job, making 'everybody happy'.

Mercury's Nick Noble about to embark upon an eastern promotional tour which will take him to Boston, Philly, Pittsburgh, Cleveland, Detroit, and several other cities, and will give Nick a chance to meet many, many music guys and gals for the very first time. As predicted here last week, both his disk, "My Own True Love" and "Please Don't Break My Heart" and Johnny Desmond's Coral coupling of "My Own True Love" b/w "The Song From Desiree" are getting lots of air play. . . . Speaking of Johnny Desmond, we want to thank him for all the nice things he's constantly saying about The Cash Box on his Saturday afternoon "Recording Hop." . . . The new Roy Hamilton Epic waxing of "Hurt" b/w "Star Of Love" reportedly expected to go pop. . . . Helen Grayco and Spike Jones and the "Musical Depreciation Review" played a concert just outside of Chicago this past Sunday (11/7). Helen's "X" recording of "Teach Me Tonight" b/w "Oop Shoop" really moving, while Spike's "Japanese Skokiaan" called one of his best efforts to date. . . . Lots of visitors in town this week: Don Cherry in to plug his "Country Boy." . . . Jaye P. Morgan promoting her first Victor sides, "That's All I Want From You" b/w "Dawn." . . . Georgie Shaw doing the Howard Miller TV show for the next two weeks. The Three Chuckles visiting dee-jays who've helped them with their "Runaround." Report they'll be opening at our town's Preview Lounge 12/8. . . . Rusty Draper, currently appearing at Fazio's in nearby Milwaukee, paid the Windy City a fast visit on his day off. . . . Many agree that June Valli's "Wrong, Wrong, Wrong," b/w "Ole Pappy Time" should be a sure click. . . . Ted Lewis a real favorite hereabout, currently starring at the Edgewater Beach Hotel's Marine Dining Room, for his first Chicago appearance in a long, long time. And Ted, of course, doing his usual fine job, making 'everybody happy'.



THREE CHUCKLES

Mercury's Nick Noble about to embark upon an eastern promotional tour which will take him to Boston, Philly, Pittsburgh, Cleveland, Detroit, and several other cities, and will give Nick a chance to meet many, many music guys and gals for the very first time. As predicted here last week, both his disk, "My Own True Love" and "Please Don't Break My Heart" and Johnny Desmond's Coral coupling of "My Own True Love" b/w "The Song From Desiree" are getting lots of air play. . . . Speaking of Johnny Desmond, we want to thank him for all the nice things he's constantly saying about The Cash Box on his Saturday afternoon "Recording Hop." . . . The new Roy Hamilton Epic waxing of "Hurt" b/w "Star Of Love" reportedly expected to go pop. . . . Helen Grayco and Spike Jones and the "Musical Depreciation Review" played a concert just outside of Chicago this past Sunday (11/7). Helen's "X" recording of "Teach Me Tonight" b/w "Oop Shoop" really moving, while Spike's "Japanese Skokiaan" called one of his best efforts to date. . . . Lots of visitors in town this week: Don Cherry in to plug his "Country Boy." . . . Jaye P. Morgan promoting her first Victor sides, "That's All I Want From You" b/w "Dawn." . . . Georgie Shaw doing the Howard Miller TV show for the next two weeks. The Three Chuckles visiting dee-jays who've helped them with their "Runaround." Report they'll be opening at our town's Preview Lounge 12/8. . . . Rusty Draper, currently appearing at Fazio's in nearby Milwaukee, paid the Windy City a fast visit on his day off. . . . Many agree that June Valli's "Wrong, Wrong, Wrong," b/w "Ole Pappy Time" should be a sure click. . . . Ted Lewis a real favorite hereabout, currently starring at the Edgewater Beach Hotel's Marine Dining Room, for his first Chicago appearance in a long, long time. And Ted, of course, doing his usual fine job, making 'everybody happy'.

## HOLLYWOOD:

Looks like the mambo is here to stay. Our favorite Christmas tunes won't even be the same this year. Oh yes, the words and melody will still be there but it will be all dressed up with an infectious latin beat. Already released is Billy May's "Rudolph The Red-Nosed Reindeer-Mambo," Jimmy Boyd's "I Saw Mommy Do The Mambo," and "We Wanna See Santa Do The Mambo" with Bill Darnell and The Smith Bros. . . . The Hi-Lo's, former Trend recording artists, have signed with Starlite Records. Their first release on the new label will be an LP of old standards. Starlite is distributed by National Music Sales Corp. . . . The Lancers spent a couple of days in town between engagements visiting dee-jays and plugging "Mr. Sandman" on Coral. They open at N. Y. Copacabana 11/18. While in LA they also cut several sides for Coral. . . . MGM execs were so pleased with Rush Adams' "It Was So Beautiful" that they have decided to bill him as the "Voice of Gold" and give him the number one tune from the Broadway show "Silk Stockings" titled "All Of You." MGM has purchased the movie rights to the musical and there's a good chance that Rush will sing "All Of You" in the movie. . . . Lovely Heidi Christian, former CBS staff vocalist in Chicago, is now residing in California. She hopes to find work in TV or radio and sign a record pact with some local diskery. After hearing dubs of her voice I'd say she could be a great recording artist if given a chance. . . . Publicist Larry Green, the ex-Chicagoan who couldn't resist our sunny climate, leaves on a promotion junket Dec. 1st thru the Midwest. Larry informs us that he is now handling The Lancers, Jimmy Wakely and The Three Rays. . . . Songstress Eileen Barton is currently packing in the crowds at Charlie Morrison's Mocambo on the Sunset Strip. . . . Mambo king, Perez Prado closed at the Hollywood Crescendo 11/7 to be followed by George Shearing 11/12 to 11/24. . . . Jerry Gray and his orchestra, whose Decca waxing of "Ooh And Ah Mambo" b/w "Kettle Drum Hop" is said to be his best yet, opened at the Hollywood Palladium Nov. 9th. . . . ALL OF US IN THE POP MUSIC FIELD WISH TO TAKE THIS OPPORTUNITY TO SALUTE WSM'S GRAND OLE OPRY ON THEIR 29th ANNIVERSARY. THANKS FOR GIVING US SO MANY HITS.



SMITH BROTHERS

Looks like the mambo is here to stay. Our favorite Christmas tunes won't even be the same this year. Oh yes, the words and melody will still be there but it will be all dressed up with an infectious latin beat. Already released is Billy May's "Rudolph The Red-Nosed Reindeer-Mambo," Jimmy Boyd's "I Saw Mommy Do The Mambo," and "We Wanna See Santa Do The Mambo" with Bill Darnell and The Smith Bros. . . . The Hi-Lo's, former Trend recording artists, have signed with Starlite Records. Their first release on the new label will be an LP of old standards. Starlite is distributed by National Music Sales Corp. . . . The Lancers spent a couple of days in town between engagements visiting dee-jays and plugging "Mr. Sandman" on Coral. They open at N. Y. Copacabana 11/18. While in LA they also cut several sides for Coral. . . . MGM execs were so pleased with Rush Adams' "It Was So Beautiful" that they have decided to bill him as the "Voice of Gold" and give him the number one tune from the Broadway show "Silk Stockings" titled "All Of You." MGM has purchased the movie rights to the musical and there's a good chance that Rush will sing "All Of You" in the movie. . . . Lovely Heidi Christian, former CBS staff vocalist in Chicago, is now residing in California. She hopes to find work in TV or radio and sign a record pact with some local diskery. After hearing dubs of her voice I'd say she could be a great recording artist if given a chance. . . . Publicist Larry Green, the ex-Chicagoan who couldn't resist our sunny climate, leaves on a promotion junket Dec. 1st thru the Midwest. Larry informs us that he is now handling The Lancers, Jimmy Wakely and The Three Rays. . . . Songstress Eileen Barton is currently packing in the crowds at Charlie Morrison's Mocambo on the Sunset Strip. . . . Mambo king, Perez Prado closed at the Hollywood Crescendo 11/7 to be followed by George Shearing 11/12 to 11/24. . . . Jerry Gray and his orchestra, whose Decca waxing of "Ooh And Ah Mambo" b/w "Kettle Drum Hop" is said to be his best yet, opened at the Hollywood Palladium Nov. 9th. . . . ALL OF US IN THE POP MUSIC FIELD WISH TO TAKE THIS OPPORTUNITY TO SALUTE WSM'S GRAND OLE OPRY ON THEIR 29th ANNIVERSARY. THANKS FOR GIVING US SO MANY HITS.



GREETINGS TO THE  
DISK JOCKEYS OF AMERICA  
FROM **M-G-M**

LEREOY HOLMES and his Orchestra

# TARA'S THEME

From M-G-M Film "Gone With the Wind"

Whistling by  
**FRED LOWERY**

and **JAMIE**

MCM 11854 78 rpm  
K 11854 45 rpm

## BILLY ECKSTINE

ONE SWEET  
KISS  
and  
LOVE ME

MCM 11855 78 rpm  
K 11855 45 rpm

MOOD  
INDIGO  
and  
DO NOTHIN'  
TILL YOU  
HEAR FROM ME

MCM 11845 78 rpm  
K 11845 45 rpm

### BEST SELLING ALBUMS



## BETTY MADIGAN

# ALWAYS YOU

MCM 11812 78 rpm • K 11812 45 rpm

THAT WAS  
MY HEART  
YOU HEARD

## BRIGADOON

MGM Album 263 78 rpm  
Extended Play Album X263  
(45 rpm)  
Long Playing Record E3135  
(33 1/3 rpm)

ALAN DEAN  
SONG FROM  
DESIREE  
and  
TONIGHT,  
MY LOVE

MCM 11844 78 rpm  
K 11844 45 rpm

ROSANNE JUNE  
TEACH ME  
TONIGHT  
and  
THE TOUCH  
(LE GRISBI)

MCM 11856 78 rpm  
K 11856 45 rpm

## R & B SPECIAL

### SAM (The Man) TAYLOR

On Tenor Sax and his Cat Men

# TARA'S THEME

# THE HIGH AND THE MIGHTY

MCM 11882 78 rpm • K 11882 45 rpm

## AUTUMN NOCTURNE

THE  
**RAY CHARLES  
SINGERS**

MGM Long Playing Record  
E3145 (33 1/3 rpm)

DAN BELLOC  
and his Orchestra  
YOUR BRIGHT  
RED LIPS  
and  
WHEN YOU'RE  
IN LOVE

MCM 11843 78 rpm  
K 11843 45 rpm

DAVE DENNY  
CRY, FOOL,  
CRY  
and  
STOP, YOU'RE  
BREAKING MY HEART

MCM 11831 78 rpm  
K 11831 45 rpm

## MAMBOS AND CHA-CHAS

RENE TOUZET  
and his Orchestra

MCM Extended Play Album  
X264 (45 rpm)  
MCM Long-Playing Record E264  
(33 1/3 rpm)

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 19, N.Y.

"It's What's in THE CASH BOX That Counts"