

Future Star



JIMMIE KOMACK

NEW YORK—Every once in a while a new personality hits the entertainment world with such obvious talent and star potential that *The Cash Box* likes to bring him to the attention of the trade. Such a personality is Jimmie Komack who's been playing at the Number One Fifth Avenue hotel here in New York. Jimmie has been knocking the audience out nightly—and he's only displaying a fraction of his talents. For not only is he just about the most promising young comedian around, but he also has a terrific singing voice which should be a great bet for records. And on top of all this, he writes songs. His latest is "Popcorn For You" which comes out next week on the Decca label sung by Janet Brace. So keep your eye on Jimmie Komack. He can't miss.

Fred Allen "Judge For Yourself" Show Racks Up High Percentage Of Picks With New Music Formula

NEW YORK—Of all the music shows on TV which have based their format on the picking of future hits, the Fred Allen "Judge For Yourself" show on NBC-TV seems to have the best average of picking the hits. This is indicated by the fact that since January 5, when the program adopted its present formula, thirteen of the eighteen songs played have made *The Cash Box* charts either the "Most Played By The Nation's DJ's," the "Top Juke Box Tunes," or the "Nation's Best Selling Records."

Format of the show has a panel of judges, each making his selection of the best of the three tunes played. The studio audience also judges the tunes via an applause meter. If the panelist picks the tunes in the same order as the audience, the former gets \$1,000.

This new format replaced the variety act portion of the show. The tunes are sung by Bob Carroll, the Skylarks and a gal singer who's been changed from time to time. Current one is Judy Johnson.

A rundown of the songs shows that in last week's issue of *The Cash Box*, the following tunes which were picked on the show, hit the following charts in the position indicated:

"The Nation's Top Juke Box Tunes"

- 8. From The Vine Came The Grape
- 10. Till We Two Are One
- 14. Make Love To Me

- 15. Young At Heart
- 16. Somebody Bad Stole De Wedding Bell
- 22. Lovin' Spree
- 23. Cross Over The Bridge
- 25. Bell Bottom Blues
- 29. Wanted
- 30. Do Do Do It Again
- 31. Man Man Is For The Woman Made

"The Nation's Best Selling Records"

- 5. From The Vine Came The Grape
- 8. Make Love To Me
- 11. Young At Heart
- 13. Till We Two Are One
- 15. Somebody Bad Stole De Wedding Bell
- 17. Lovin' Spree
- 21. Wanted
- 22. Bell Bottom Blues
- 23. Cross Over The Bridge
- 32. Cabbages And Kings
- 35. Man Man Is For The Woman Made
- 38. Venus De Milo
- 46. My Baby Rocks Me
- 47. Do Do Do It Again

"Most Played By The Nation's DJ's"

- 5. Young At Heart
- 6. From The Vine Came The Grape
- 9. Till We Two Are One
- 13. Cross Over The Bridge
- 15. Somebody Bad Stole De Wedding Bell

Valando Develops New Writers For His Sunbeam Firm

NEW YORK—Tommy Valando's foresight and patience in developing young writers for his Sunbeam Music firm has paid off with his hitting the jackpot on "Young At Heart". Tune was written by Johnny Richards and the lyrics by Carolyn Leigh, who has now become one of the hottest lyric writers in the business. As a result of this one hit, she has received the assignment to write the songs for "Peter Pan", the musical in which Mary Martin is going to star. Valando is also being swamped with calls from A&R men who want to see other tunes that she has written.

When Valando began his Sunbeam firm as a BMI affiliate more than a year ago, he decided that the best way he could assure himself of a steady source of material was to put his money into new promising writers. It was on this basis that he started several writers on their careers, including Thomas and Biggs, who have now come through with a hit "Melancholy Me" for another firm, Sheldon Music.

Valando has long been associated with the development of top writers Benjamin and Weiss, who are under exclusive contract to him. This duo, which has had hit after hit, is currently riding high in Valando's ASCAP firm with "Cross Over The Bridge".

In addition, Valando is working with Bernie Wayne who he says had some great material forthcoming. It was Valando who set Wayne's recording deal with Coral.

Valando, who is constantly building his firm, sees a host of hits for the future not only in his currently established writers but in the many new ones he is now developing.

Pincus' Son Joins Firm

NEW YORK—Lee Pincus has joined his father's publishing firm, George Pincus Music.

Lee is a recent graduate of Cornell University and while there led his own band. He is an accomplished pianist.

Pincus' first hit was "The Jones Boy" and currently "The Sparrow Sings" looks hot.



KING

KEEPS ON BANGING OUT THE

EARL BOSTIC
MY HEART AT THY SWEET VOICE
CRACKED ICE
King 4699

MOON MULLICAN
GOOD DEAL, LUCILLE WANTED
King 1337

THE ROYALS
WORK WITH ME ANNIE UNTIL I DIE
Federal 12169

BIG JAY McNEELY
MULE MILK ICE WATER
Federal 12168

TINY BRADSHAW
PING PONG POWDER PUFF
King 4687

COWBOY COPAS
I'LL BE THERE STRANGER IN MY HOME
King 1329

THE STRANGERS
I'VE GOT EYES MY FRIENDS
King 4697

LULA REED
WATCH DOG YOUR KEY DON'T FIT IT NO MORE
King 4688

BONNIE LOU
DON'T STOP (Kissing Me Goodnight)
THE WELCOME MAT
King 1318

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