"Everybody Gets Into The Act"



CINCINNATI, O.—Stars and officials of Columbia Records gather in the main balloroom of this city's Hotel Gibson, September 24, before the start of the "million dollar" show that climaxed the company's national sales convention. Left to right (front) Mefford Runyon, executive vice president of Columbia Recording Corp.; Edward Wallerstein, president; Helen Traubel, noted opera singer; Mayor James Garfield Stewart of Cincinnati; Rise Stevens, noted opera star; Goddard Lieberson, Columbia vice president in charge of masterworks artists; Andre Kostelanetz, well known conductor, and Les Brown, the orchestra leader; (rear) Mannie Sacks, Columbia vice president in charge of popular artists; Fran Scott of the Modernaires; Sonny Skylar, popular song writer;

Harold Dickinson, Johnny Drake, Paula Kelly and Relph Brewster of the Modernaires; Conrad Bos, pianist; Dorothy Shay, the "Park Avenue Hillbilly"; Bill Richards of Columbia; Walter Szurovy, husband of Rise Stevens.

RCA-VICTOR PRESSES BILLIONTH DISK

CAMDEN, N. J .- The month of October will include the date on which the billionth disk produced by RCA-Victor will be released to the market, according to an official announcement made here recently

The figure reached at that time marks production that began in 1901 when the former label, Victor Records, made its appearance

Mercer Credited For "My Sugar Is So Refined"

HOLLYWOOD, CALIF.—Practically a "one man record" is the popular "My Sugar Is So Refined," as done by multi-talented Johnny Mercer for Capitol Records.

Currently reported as among their top tunes by many ops thruout the country, Mercer's interpretation was the only one to be found on the market until just recently, when The Ravens cut it under the Hub label for the "race" market.

Johnny Mercer's past recorded successes, reading like a one-man hit parade, include "On the Atchison, Topeka and Santa Fe," "Personality," "Ac-Cent-Tchu-Ate The Positive," "Blues In The Night," "G.I. Jive" and many others.

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